

Why businesses are choosing Dropbox Business over Google Drive for Work

Moving toward a cloud-based work environment can be a great decision to increase your company's productivity and security. But if your team already has existing files or preferred platforms, deploying a solution like Google Drive can be a risky choice. Empower your team to do more with the tools they already know and love with Dropbox Business.



Work the way you want

- ✓ Dropbox supports accurate previews for over 50 distinct file types, works on any platform, and connects with over 300,000 apps to fit into existing workflows.
- Conversion to the .gdoc format is prone to failure, loss of formatting, and corruption
- Google Drive pushes teams toward Google Chrome and Android. Users cannot drag and drop a folder to sync, nor can they mark Google Docs for offline access in Safari, Firefox or Internet Explorer



Collaborate anywhere

- ✓ Dropbox facilitates secure collaboration online with the Badge and consistently syncs changes 20x faster* with Delta, LAN and streaming sync.
- Google Drive was originally built to store Google Docs, so the desktop client lags behind in sync functionality
- There is no way to create conflicted copies, so offline changes are easily lost



Strengthen security with usability

- ✓ Dropbox's familiar user interface streamlines onboarding, reduces the number of IT tickets and empowers admins to protect data, both proactively and reactively.
- Google Drive does not offer remote wipe for iOS devices
- Shared documents that have been placed in the trash remain accessible to recipients until they are permanently deleted by the file owner

*Preliminary data from a third party study based on changing 1KB of data in the middle of a 25 MB file, comparing Dropbox, Google Drive, Box, and Microsoft OneDrive.