



Google Apps Message Encryption

Easy to Use Email Encryption

Benefits:

- Send secure email to anyone
- Email compliance with U.S. federal and state regulations
- Quick deployment
- No training for end-users
- Transparent delivery for senders and receivers
- Guaranteed secure replies
- Seamless integration with existing infrastructure and systems

Features:

- Content aware policy management
- Automatic retrieval and distribution of encryption keys
- Content scanning of subject line, message and attachments
- Easy management control for GAME administrators
- FIPS 140-2 cryptographic engine

Standards-Based Encryption:

- RSA 3072-bit public key encryption
- AES 256-bit symmetric key encryption
- SHA 256-bit hashing
- X.509 digital certificates
- S/MIME support

Google Apps Message Encryption (GAME) is a cloud-based email encryption solution. It combines the strength of the Google brand, the value of Google Apps and the leading email encryption of ZixCorp. In selecting GAME to protect sensitive information in email, you're using a solution that is trusted by:

- All U.S. federal financial regulators, including FFIEC
- Five divisions of the U.S. Treasury
- The U.S. Securities and Exchange Commission
- One in every five U.S. banks
- More than 30 Blue Cross Blue Shield organizations
- One in every five U.S. hospitals

Easy to Use from the Start

Sitting on the edge of your Google Apps environment, GAME automatically inspects and encrypts outbound email with sensitive information in the message or attachments. With automatic encryption, GAME makes secure email as easy as regular email for your employees—no extra steps or passwords needed to send or receive encrypted email. GAME provides your organization with peace of mind that sensitive information is protected while assisting your organization with regulatory and corporate compliance for email without requiring special training or procedures for employees.

Automated Key Management

GAME also automates the most complicated and costly aspect of email encryption – key management. With GAME, all key management is handled through the industry's largest hosted global directory. The global directory includes tens of millions of members and increases by approximately 100,000 members per week. The global directory also safeguards against expired keys and certificates by providing centralized distribution among all members.

About Google Apps

Google Apps is a suite of applications that includes Gmail, Google Calendar (shared calendaring), Google Talk (instant messaging and voice over IP), Google Docs & Spreadsheets (online document hosting and collaboration), Google Page Creator (web page creation and publishing), Start Page (a single, customizable access point for all applications) and Google Security & Compliance. Google Apps offers editions tailored to specific customer needs, including the Standard Edition (ideal for family domains), Education Edition (K-12 schools, colleges and universities) and Premier Edition (businesses of all sizes).

About ZixCorp

Zix Corporation (ZixCorp) is a leader in email data protection. ZixCorp offers industry-leading email encryption, a unique email DLP solution and an innovative email BYOD solution to meet your company's data protection and compliance needs. ZixCorp is trusted by the nation's most influential institutions in healthcare, finance and government for easy to use secure email solutions. For more information, visit www.zixcorp.com.

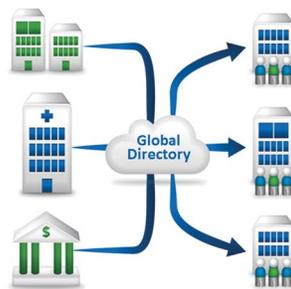
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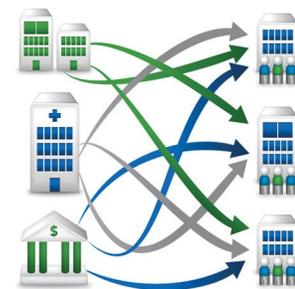
The Only Fully Transparent Delivery

Just as GAME automatically scans email, it also automatically determines the most efficient way to securely deliver messages using the *Best Method of Delivery*SM. Through the Best Method of Delivery and the global directory, encrypted email is delivered to anyone, anywhere and often transparently.

Bidirectional transparent email encryption is a unique benefit provided only to GAME and ZixCorp customers. When a GAME customer sends encrypted email to another customer on the same platform, the message is sent transparently. The email and replies are delivered securely without any additional effort from the sender or the recipient. On average, more than one third of recipients access their encrypted email messages transparently, so that not even a password is needed.



The Power of One Community



The Complexity and Frustration of Separate Communities

Flexible Delivery

For recipients who are not using the same email encryption platform, GAME offers two different delivery methods - a pull and a push technology. The pull method provides a secure portal for delivering sensitive information to customers and partners. It can be branded and integrated into your corporate portal, and its mobile-friendly design enables seamless access from a desktop to any mobile device. The push method delivers encrypted email directly to user inboxes through a secure attachment. All of these options combine to create the Best Method of Delivery, which automatically determines the most secure and transparent method of sending your message.

State-of-the-Art Facility

GAME is supported by a SOC3/SysTrust certified, SOC2 (formerly SAS 70) accredited and PCI Level 1, DSS v2.0 compliant facility. Monitored 24 hours a day, the facility offers redundant power sources, storage units and security measures, and it has a track record of consistent 99.999% availability.